

### **Forest School Association**

### **Kindling Curiosity, Courage and Resilience**

27<sup>th</sup> - 29<sup>th</sup> September 2024



#### What is Forest School?

Forest School is an inspirational process to many, offering regular, richly playful experiences in natural spaces. This has helped participants at Forest School to achieve and develop confidence and self-esteem through hands-on learning experiences in woodlands and increases our connection to others and the world around us. Forest School's six principles help us create a safe enough, nurturing environment to encourage curiosity, and take supported risks and learn what we are capable of.

# Who are the Forest School Association (FSA)?

The Forest School Association (FSA) is the professional body and UK-wide voice for Forest School, promoting best practice, cohesion and 'quality Forest School for all'. Select this link to find out more

The FSA has nearly 2,000 members throughout the UK and beyond. Over 21,000 people follow our social media platforms. Over the last three years, our free monthly webinars have attracted thousands of attendees, and we expect to receive around 300 delegates at our conference again this year.

## Kindling Curiosity, Courage and Resilience

This year's conference theme covers three hugely important areas for Forest School leaders. The kindling of curiosity is an integral part of a growth mindset and is important for Forest School participants as they learn natural learning. Exploring new things takes courage. Forest School promotes the development of self-belief and the journey-based ethos helps participants to problem solve and find their own solutions. The long-term nature of Forest School means participants can discover in their own time and take supported risks to build confidence and resilience.

Hosted at Danbury Outdoor Centre – Essex Outdoors, in 70 acres of prime countryside and supported by the FSA Essex Local Group, this year's conference looks to be an event to remember, with practical and theoretical workshops, networking opportunities and a marketplace for organisations to promote their products and services to our delegates. As Forest School practitioners we value the outdoors, as such, much of our conference will be delivered under the trees, sky and canvas. We think this is the best place to learn!

### Why Sponsor the 2024 Conference?

Your sponsorship will enable us to:

- Bring hope and positive change into schools, families, and communities via Forest School and nature connection.
- Support children and young people's recovery from lockdown and the after-effects of COVID-19.
- Support the development of skills, knowledge, and understanding to promote learning and development.
- Signal a commitment to progress, forwardthinking, and sustainable practices.
- Support a package for three Forest School leaders to receive subsidised training in Essex.

#### Sponsorship offers:

- Access to a range of sponsor benefits from our four sponsorship packages (overleaf).
- The option for your promotional literature to be available to delegates in the welcome area.
- The option of having a stall in the outdoor conference marketplace/village. (This is an outdoor marketplace so you will need some sort of cover/gazebo/shelter).
- The option of having your company banner (3m x 2m) in the main marquee at the conference (banner not supplied).

Choose from one of our four packages overleaf.

Sponsorship packages	Oak	Hazel	Birch	Willow
	Main Sponsor	Programme Sponsor	Sponsor	Sponsor
	£5000	£3000	£1000	Up to £500
	1 available	1 available	5 available	10 available
Five-minute presentation to address delegates before a main speaker or activity in the main marquee	<b>3</b>			
Full-page advert in the delegate booklet	8	•		
Half-page advert in the delegate booklet	8		3	<b>3</b>
Space for your banner (approx. 3m wide and 2m long) in the main marquee	8	8	8	<b>3</b>
Promotion by the FSA on social media (Facebook, LinkedIn, Twitter, Instagram) as conference sponsors	<b>3</b>	8	8	8
Number of free delegate spaces awarded to each package*	3	2	1	1
Access to Conference evening entertainment (Saturday evening)	8	8	•	•

Email: nic@forestschoolassociation.org

<sup>\*</sup>Offer based on the provision of a camping ticket with catering for the full weekend

