



Election of directors of FSA: 2021

THIS INFORMATION WILL BE MADE AVAILABLE TO ALL FSA MEMBERS
Application to become a Director and Trustee of the Forest School Association

Full Name:... Francesca Louise Signore

Organisation/Freelance: Branching Out Forest School (freelance)

(If you are involved with any organisation – please state the name of the organisation and position held).

Sector Experience/Skills (please rate, with X, each from 0 to 3: 0 = no experience, 1 = general background/experience, 2 = Strong relevant experience, 3 = direct relevant experience):

Sector Experience	0	1	2	3
Early Years Forest School			X	
Primary Years Forest School			X	
Secondary Years Forest School			X	
Special Needs Forest School				X
Play Sector	X			
Environmental Organisations involvement with Forest School	X			
County Council Forest School	X			
Academic Research for Forest School/Higher Education	X			
Outdoor learning	X			
Forest/Woodland management	X			
Forest School Training		X		
Other (please specify)				
Skills				
Media/Communications including social media		X		
Business/Marketing		X		
Fundraising	X			
Events		X		
Public Speaking		X		
Business Acumen		X		
Other (please specify)				

Forest School Association Ltd

Registered Office: Warwick Mill Business Centre, Warwick Bridge, Carlisle, Cumbria CA4 8RR

Registered in England & Wales – Company No. 08164851



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Please tell us a bit about yourself (max 500 words), including;

- **Why you are standing for FSA directorship?**

I value the FSA as our professional body due to the work it does in advocacy, representation and in setting standards. I recognise that this work is only possible due to directors working voluntarily and I am keen to contribute. In my first 3 years as a director I believe I have made valuable contributions, most notably steering the Working Group to update the EDI (Equity, Diversity and Inclusion) policy. I am also a member of the Working Group that endorses online CPD. In addition I have organised 2 strategy weekends for the board. I am frequently called upon by both directors and staff to help with wording and grammar on documents or resources that will be made publicly available.

- **Your Forest School experience** (and this is not necessarily a pre requisite but you will need to have some basic working knowledge of Forest School)

I set up Branching Out Forest School in 2014, selling courses of Forest School to schools and organisations. Over the last 6 years I have worked with nurseries, primary schools, secondary schools, an organisation working with excluded teenagers, and I am currently working with a school for pupils with special needs and behaviours that challenge.

I also worked at Wood School in Manchester from April 2017 to December 2019.

- **How you personally can benefit the FSA.**

I can personally benefit the FSA because I bring honed skills in written communication and editing. I also like to think of myself as a reflective person and a creative problem-solver, always looking for the 'win-win'. I am a conscientious team-player, understanding the importance of pulling my weight. Excellent organisational skills and thorough planning are an essential part of running a small business: I believe these skills – along with a high level of self-motivation and careful time management – enable me to contribute in a meaningful way to the FSA.

I believe the enthusiasm and passion I have for the Forest School that I deliver would 'spill over' into the bigger picture of the FSA, helping to drive projects forward.

- Please declare any special interests or affiliations with other organisations in the Forest School sector including commercial, public sector or voluntary.
None, apart from my ownership of Branching Out Forest School (as above).

Your information will form the basis for the members to vote in advance of the AGM – and your personal commitment to your role as a Director and Trustee of the Forest School Association.

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If accepted as a Director I confirm I will abide by the FSA Professional Code of Conduct & Memorandum and Articles and also the legal requirements and responsibilities of a Director as directed by Companies House in the Companies Act 2006 and the Charities Act 2011. I agree that the FSA may hold my personal information before, during and continue to do so after I fulfil the role of director.

Signed:..... *F. Signore* Date:.... 11.03.2021
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Full Name:.... ..Francesca Louise Signore

Title: ...Ms.....